

NEW ULM AREA  
**WEDDING SHOW**  
FALL IN LOVE...

( ) Yes, we want to be in Swag Bag

To make your business stand out and to ensure each swag bag item is unique, please describe item. Duplicates will not be allowed:

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Delivery of swag bag items (100 quantity) must be received by 9 am the day of the show. Early deliveries can be made to the Chamber Office (1 N Minnesota St, New Ulm, MN 56073)

I understand that I will be liable for damages to the building or furnishings in my booth.

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Signature

Please return the registration form with your check to:

NUBRA  
PO Box 384  
New Ulm, MN 56073

If you have any questions, please call  
Sarah Warmka (507) 233-4300  
Toll Free (888) 463-9856  
Fax (507) 354-1504  
sarah@newulm.com  
www.newulm.com

New Ulm Business & Retail Association  
1 North Minnesota Street  
PO Box 384  
New Ulm, MN 56073

NEW ULM AREA  
**WEDDING SHOW**  
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**SUNDAY**  
**OCTOBER 7, 2018**  
NEW ULM CIVIC CENTER  
11AM-2PM  
[www.newulmweddings.com](http://www.newulmweddings.com)

# NEW ULM AREA WEDDING SHOW FALL IN LOVE

The New Ulm Business & Retail Association (NUBRA) is excited to be hosting the 4th Annual *New Ulm Area Wedding Show* on **Sunday, October 7, 2018, from 11 am - 2 pm.** Please consider showcasing your business at the show!

- \$2,000 Cash Prize Giveaway at 2 pm! *(must be present to win - cash prize to be used at any of the participating vendors)*
- Excellent customer prospects
- Lead list with contact info for all brides in attendance.
- Detailed listing in our online directory
- Free admission
- Free Swag Bag to first 100 brides
- Food and beverages available for purchase on-site
- Secured facility
- Ample public parking for attendees
- Designated exhibitor parking - NO VENDOR VEHICLES IN THE ATTENDEE PARKING LOT, PLEASE.

### Exhibitors Listing

Exhibitors will get a one-year detailed listing on our wedding website:

[www.newulmweddings.com](http://www.newulmweddings.com)

Listing includes: company logo, website link, contact information (address, phone, email), social media links, and an 85 word description to sell your company to brides and grooms. This website isn't only used by wedding show attendees, but also by couples planning to get married in the New Ulm area year-round.

### Swag Bag

The first 100 brides will receive a free canvas tote with items from exhibitors. *The cost to exhibitors to have an item included is \$25. Non-exhibitors can participate for \$50.* This cannot just be a coupon, it must be an item (product, gift item, etc). You can attach a coupon to an item. See more information on the back of the registration form.

### Booth Information

- Size: Approx. 10 ft x 10 ft
- Curtains provided
- Electricity available; please bring extension cords.
- Cost: \$350/booth. Includes 1 table and 2 chairs. Additional booths \$225 each.
- Additional tables (\$5) and/or chairs (\$1) available for rent.

*Part of the vendor's booth rental includes money to go towards the \$2,000 cash prize. This money can be used at one or more vendors that are participating in this show. The winner with coordinate with the New Ulm Business & Retail Association, and NUBRA will be cutting the checks to the individual vendors*

Clip and return. Return by **August 15, 2018** to be included in print advertising.

Yes, we want a booth(s)

Yes, we want to be in the Swag Bag (see back of form)

Business Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Contact Person (Please sign on the back) \_\_\_\_\_

Product/service being show: \_\_\_\_\_

Number of booths \_\_\_\_\_

Special needs \_\_\_\_\_

Need electricity?      Yes      No

Check enclosed for \$350 per booth

Check enclosed for \$225 per additional booth

Check enclosed for \$25 for Swag Bag participation

Check enclosed for \$50 for Swag Bag participation only - non-vendor

Total amount enclosed \$ \_\_\_\_\_